



FOR IMMEDIATE RELEASE

Press contact: Andrea Reibel, 212-796-2207, cell 917-653-2746, areibel@wgen.net

Wireless Generation CEO and Co-Founder Larry Berger Named to Carnegie-Institute for Advanced Study Commission on Mathematics and Science Education

Berger Joins Prominent Educators, Governors, Business Leaders, and Academics

Brooklyn, NY (April 15, 2008) The Carnegie Corporation of New York and the Institute for Advanced Study (IAS) have named Wireless Generation CEO and Co-Founder Larry Berger to serve on the organizations' joint Commission on Mathematics and Science Education. The Carnegie Corporation and IAS formed the Commission out of concern for American students' preparedness to participate and succeed in a knowledge-based global economy and in the civic life of the nation. Berger is working with Commission members to assess the current state of science and math teaching, identify and analyze successes and failures, and provide recommendations for improving K-14 science, math, and technology education.

Berger joins distinguished, knowledgeable individuals from government, academia, industry, cultural organizations, and education, including:

- Phillip A. Griffiths (Chair) – Institute for Advanced Study professor of mathematics and past director
- Bruce M. Alberts – University of California, San Francisco professor of biochemistry and biophysics, former National Academy of Sciences president
- Michele Cahill – *Ex officio* – Carnegie Corporation of New York, vice president for national program coordination and director of urban education
- Donald L. Carcieri – Governor of Rhode Island, former high tech manufacturing executive and high school mathematics teacher
- Ralph J. Cicerone – National Academy of Sciences president, atmospheric scientist
- Rudolph F. Crew – Miami-Dade County Public Schools superintendent
- Norman C. Francis – Xavier University of Louisiana president
- Richard B. Freeman – Harvard University professor of economics
- Ellen V. Futter – American Museum of Natural History president
- Louis V. Gerstner, Jr. – The Carlyle Group, chairman, former IBM CEO
- Vartan Gregorian – *Ex officio* – Carnegie Corporation of New York president
- Neil R. Grabois – former Colgate University president and former Carnegie Corporation of New York vice president, mathematician
- Susan Hockfield – MIT president, neuroscientist
- James B. Hunt, Jr. - Womble Carlyle Sandridge & Rice partner, former Governor of North Carolina
- Susanna Loeb – Stanford University associate professor of education, Institute for Research on Education Policy and Practice director, economist
- Thomas W. Payzant – Harvard Graduate School of Education senior fellow, Boston superintendent (ret.), former U.S. Asst. Sec. for Elementary and Secondary Education
- Thomas F. Taft – Hardware Suppliers of America, chairman, former state senator in North Carolina

-more-

Page 2/Wireless Generation's Larry Berger Joins Carnegie-IAS Commission on Mathematics and Science Education

- Philip Uri Triesman – University of Texas-Austin professor of mathematics, Dana Center director
- Katherine E. Ward – Aragon High School (CA) biology teacher
- Gene Wilhoit – Council of Chief State School Officers executive director, former state chief in Kentucky and Arkansas
- Suzanne M. Wilson – Michigan State University professor of education, department of teacher education chair
- Gary A. Ybarra – Duke University, department of electrical and computer engineering, professor of practice and director of undergraduate studies

“I am honored to be a member of this distinguished Commission, and believe that its work will lead to positive changes in educational practice, help to shape policy, and inspire innovation,” said Berger.

As CEO and Co-Founder of Wireless Generation, Berger led the invention of Wireless Generation's mCLASS® system, which enables educators to administer formative assessments using handheld computers, then immediately receive Web-based reports that support educators in using data to deliver effective instruction. He collaborated with Professor Herbert Ginsburg of Teachers College, Columbia University, to create mCLASS:Math, a handheld-based assessment that builds teachers' capacity to probe and understand K-3 students' early math learning. In addition to leading Wireless Generation, Berger is a 2007 inaugural Fellow for the Entrepreneurial Leaders for Public Education Program, created by The Aspen Institute and the New Schools Venture Fund. He was a Rhodes Scholar, as well as a White House Fellow working on educational technology at NASA.

About Wireless Generation

Wireless Generation makes effective differentiated instruction possible for PreK-12 educators with its mCLASS® system, which includes handheld computer-based formative assessments; Web-based reporting, data analysis and instructional planning tools; and in-person professional development. The company's commitment to listening to educators and gaining a deep understanding of their challenges has led to the development of innovative offerings that help improve student achievement in reading and math. Currently, approximately 150,000 teachers in nationwide and overseas use mCLASS and the company's professional services to collect, analyze, and act on data in support of 2 million students' reading and math learning. More information is available on the Web at www.wirelessgeneration.com.

#