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**mCLASS®:Math Named CODiE Award Finalist  
For Best Mobile or Handheld Education Solution**

Brooklyn, NY (February 27, 2008) – Wireless Generation’s mCLASS®:Math formative assessment product has been named a finalist in the Best Mobile or Handheld Education Solution category of the Software & Information Industry Association’s (SIIA) 23<sup>rd</sup> Annual CODiE Awards. Established in 1986, the CODiE Awards celebrate outstanding achievement and vision in the software, digital information and education technology industries.

mCLASS®:Math gives teachers unprecedented visibility into what K-3 students know about math, how they know it, and what to do next instructionally. This handheld-based formative assessment enables teachers to identify at-risk students, probe students’ understanding and thinking about math through diagnostic interviews, and closely monitor learning progress during the school year. mCLASS:Math was developed in collaboration with Professor Herbert Ginsburg of Teachers College, Columbia University, one of the nation’s leading researchers on young children’s development of mathematical thinking and on assessment of cognitive function.

The mCLASS software platform streamlines the assessment process, making it feasible for teachers to easily and frequently assess students’ progress, in accordance with research showing that formative assessment has a significant positive effect on student learning when done often and with fidelity. Directions and prompts on the handheld guide teachers through the assessment measures and diagnostic interviewing to ensure accurate administration and to provide teachers with ongoing, real-time professional development in research-based techniques for probing young children’s mathematical thinking. Teachers record student responses directly on the device’s screen, and receive results immediately. When the handheld is “synced” to a Web-connected computer, the data is uploaded to a secure Website and made immediately available and useful to teachers and administrators via a series of reports and analysis that inform instructional decisions.

“We are honored that mCLASS:Math has been recognized by the CODiE judges as a finalist in the Best Handheld or Mobile Education Solution category. Unlike reading teachers, math educators currently lack an integrated, practical assessment system for monitoring young students’ math learning, understanding their cognitive processes, and using data to inform classroom instruction,” said Margaret Honey, Ph.D., Senior Vice President of Research at Wireless Generation. “There is widespread concern about U.S. children’s math performance. But we can turn the tide by starting in the early school years, and giving teachers the tools and insights into students’ learning needed to deliver high quality, effective instruction.”

“Competition is tough this year and that makes selection as a CODiE Finalist a real achievement,” said Ken Wash, SIIA president. “All the companies on this year’s list should feel justifiably proud of their recognition.”

**About Wireless Generation**

Wireless Generation makes effective differentiated instruction possible for PreK-12 educators with its mCLASS® system, which includes handheld computer-based formative assessments; Web-based reporting, data analysis and instructional planning tools; and in-person professional development. The company's commitment to listening to educators and gaining a deep understanding of their challenges has led to the development of innovative offerings that help improve student achievement in reading and math. Currently, approximately 150,000 teachers nationwide and overseas use mCLASS and the company's professional services to collect, analyze, and act on data in support of 2 million students' reading and math learning. More information is available on the Web at [www.wirelessgeneration.com](http://www.wirelessgeneration.com).