

WELCOME TO

The Writers' Express®
a division of  wireless generation®

Only 30% of
American students
can read and write
at grade level.

The Writers' Express has
a solution that gives all
students the literacy
skills they need to
succeed in school
and beyond.

Zach slurps his soda as he waits in line for some Boston clam chowder. His blue surfer shorts fit his hips loosely, exposing his red striped boxers, and his sandals hug his open toes. His flipped hair is matted in different directions as he walks towards a free table, ignoring the clam chowder. His black hoodie keeps him warm as he enjoys his chilling soda.

- Jasmyne, Grade 4 Student, MA

"Struggling students sit in class, bored and frustrated. Reading is too hard and writing means making mistakes. They arrive at school each day not expecting to learn anything. It's surprising that they continue to come at all—and not at all surprising that it's difficult to teach students who have spent years of their schooling feeling discouraged and dissatisfied."

- Richard, Principal, MA



More than 7,000 students drop out of high school every school day because they lack the literacy skills to keep up with the curriculum.

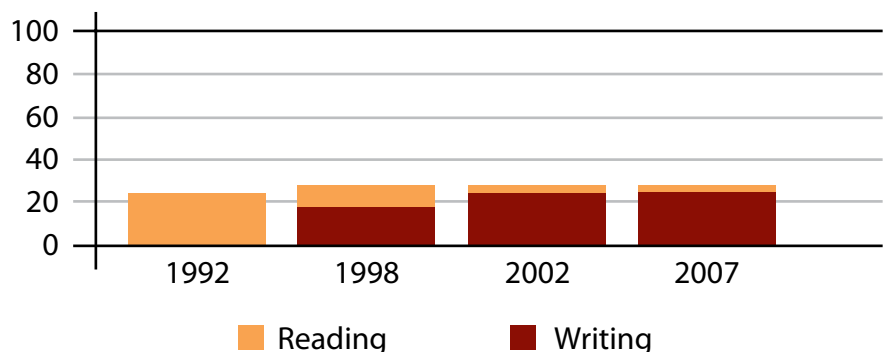




*EDUCATORS CLEARLY NEED A SMARTER WRITING PROGRAM RIGHT NOW.
IT'S A GOOD THING WE SAW THAT COMING 15 YEARS AGO.*

American students' proficiency in writing has remained static after ten years of reforms and billions of dollars spent. One-fourth of high school seniors in the US are functionally illiterate.

National Assessment of Education Progress
(average proficiency of 4th & 8th graders)



A National Crisis:
Only 30% of our students can read and write proficiently.

ABOUT US

Founded in 1994, The Writers' Express® has produced significant, measurable gains in the literacy skills of students across the country.

WEX is:

1. **A curriculum** with daily lessons that addresses a developmentally appropriate selection and sequence of skills that make the greatest impact on student writing.
2. **A process of systematic assessment and differentiation of instruction** that stresses consistent low-stakes practice with targeted, authentic feedback – The WEX Method.
3. **Professional development** that helps teachers better identify students' needs and deliver motivating feedback that helps them become powerful writers.



A Method Derived from Research

The patent-pending Writers' Express Method™ was developed by teachers and field-tested for 15 years. Each instructional technique has been assessed for efficacy, consistency and efficiency in grades 3-12 across a variety of educational settings.

Results

WEX has a consistent record of delivering immediate impact and lasting transformation for even the most struggling students, as measured by standardized test score performance. Teachers benefit from more efficient use of classroom time, and see improved results regardless of their own varied educational background and experience. For more information about our results with partner districts, go to www.wex.org/results.

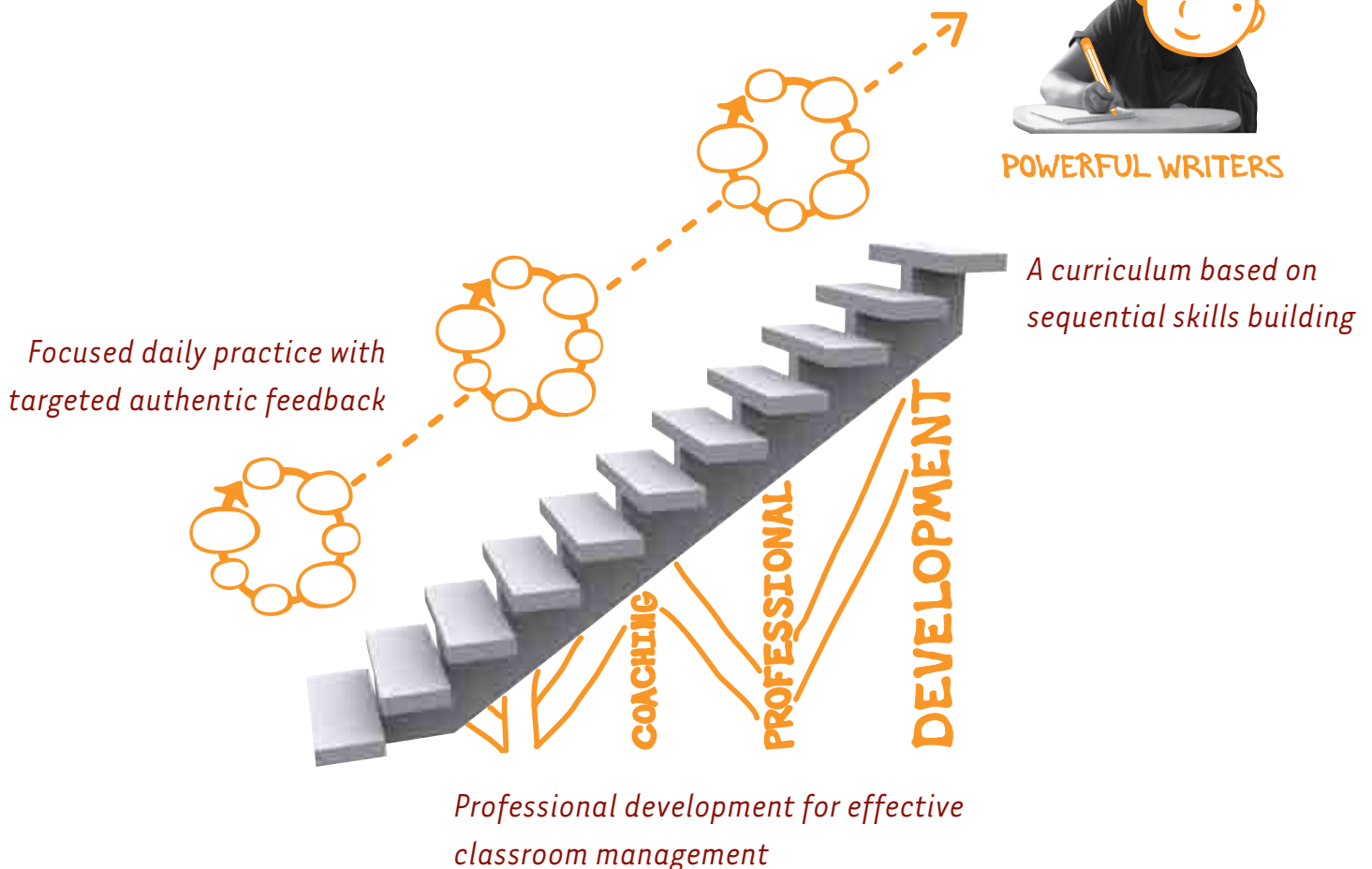


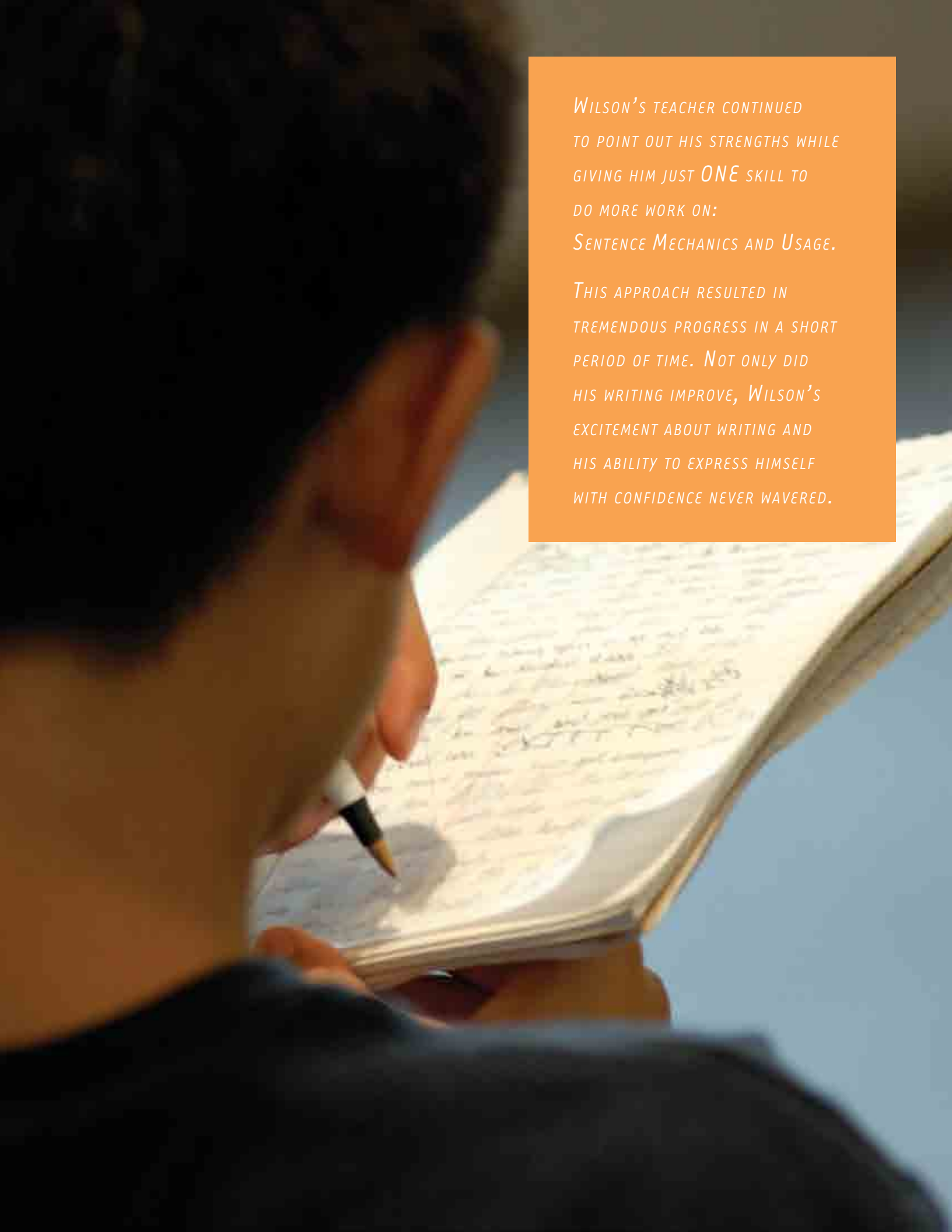
RIGOR AT ITS HIGHEST LEVEL: ONGOING RESEARCH

Education Development Center, Inc. (EDC) was awarded a 4-year, multi-million dollar grant by the U.S. Department of Education's Institute of Education Sciences (IES) to evaluate the efficacy of WEX in a randomized trial, the gold standard of educational research. IES awarded the grant based on the rigor of the proposed research methodology and compelling WEX results to date.



How WEX Works For You



A close-up, over-the-shoulder view of a person writing in a notebook. The person's hand is holding a white pen with a black and gold tip, writing on a page filled with cursive handwriting. The notebook is open, and the pages are slightly aged. The background is a soft, out-of-focus blue sky. An orange text box is overlaid on the right side of the image.

WILSON'S TEACHER CONTINUED TO POINT OUT HIS STRENGTHS WHILE GIVING HIM JUST ONE SKILL TO DO MORE WORK ON:

SENTENCE MECHANICS AND USAGE.

THIS APPROACH RESULTED IN TREMENDOUS PROGRESS IN A SHORT PERIOD OF TIME. NOT ONLY DID HIS WRITING IMPROVE, WILSON'S EXCITEMENT ABOUT WRITING AND HIS ABILITY TO EXPRESS HIMSELF WITH CONFIDENCE NEVER WAVERED.

case study:

WILSON, A MIDDLE SCHOOL STUDENT

Wilson was a 7th grade student who was failing his classes and getting into trouble after school. Below are excerpts from his writing before his teacher was trained in The WEX Method™, and three weeks after the training.

Date: April 26

Describe a Moment of Action From the Game

Writing Sample #1

get back on Drolando sayed as I look at the person coming to me I look left and right two make suer No body is about to pick me then I looked back at him then I see in his eye that he is about to pass the ball all I am thinking is to jump as High as I can and block the pass so I close my eyes and took one big jump and pop I did it, I jump high eneve to block the pass so then we take the ball on a 3-1 fast brack rolando pass the ball to me and I pass the ball to trebon he pass the ball back to rolando rolando took a shoot and he scord

At first Wilson's writing stands out because it is riddled with mechanical errors, most noticeably the lack of punctuation. However, his teacher noticed and emphasized many writing strategies that Wilson was using well: dialogue, sentence variety, focus. In her feedback, she pointed out the power of these strategies and asked him to continue using them while working on just one skill: end punctuation. Empowered by his teacher's specific feedback and armed with a clear, achievable goal, Wilson responded.

Date: May 12

Write About a Moment During a Memorable Haircut

Writing Sample #3

The last time I got a hair cut I had to take my anoiiing little brother so he could get one to. When we got to the barber shop I told my little brother Malik to stay in the shop. So I could run accors the street to get some juice for my mom. When I got back he was goin. I leved the barber shop to look for my brother and when I came back. He was wright there. And I told him "If you do that agin I going to tale mom. So instead of sitting there and saying oky he copyed every word that came out of my mouth. I felt like hitting him then POW!!! I hit him. He started to cry like a bady so I gaive him a hug.

After only 3 weeks of WEX, Wilson's punctuation improves dramatically. He is now able to make more of an impact on the reader because his writing is much more clear and engaging.

"The WEX program removes so many of the barriers children face when it comes to writing – it is low stress, high impact (in terms of positive results that really do carry over). I cannot imagine going back to the old way I used to teach writing!"

Melissa, Grade 6 Teacher, MA



WEX STUDENT VOICES

STUDENTS

“My favorite part about WEX is when everyone gets to share. I shared my story and it seemed as if everyone loved it. That one moment makes me never want to give up on writing no matter what anyone says. I’m going to write till my hands fall off!”

— Mariah, Grade 7 Student, NY

Students who can write sit in every class with a sense of purpose. They know that they have something to say and that they can communicate their own ideas to have an impact.

The sun glared down upon my back, daring me to escape to the shade of the bleachers. The field was scattered with people, and flying Frisbees were soaring through the sky above me. The dirty Frisbee lay in my hands, waiting to be released into the air. A tiger butterfly quickly flew past me, the buzz of a helicopter became increasingly louder as it noisily propelled itself through the sky.

— Dagny, Grade 5 Student, CA

TEACHERS

"I have been struggling with these students all year to write a few sentences. And now look at them... they will not stop writing. On a field trip the other day, we got caught in the rain and they asked me, 'Can we write about this as soon as we get back to school?'"

— Chris, Grade 4 Teacher, MA

"I find that my job has gotten easier. My students ask us if we are doing WEX writing each day. Those that weren't writing in the beginning are writing more; it's not a struggle to get them to write or like pulling teeth. Before some of my students were doing nothing on paper. Now I'm seeing some of these same students writing a full page. The boys and girls in my class find it exciting and they look forward to reading the comments I write."

— Doreen, Special Education Teacher, MA

*Chris and Doreen are actually very good teachers. But we've heard similar comments from a lot of great teachers: **writing well is not a simple skill to teach.***



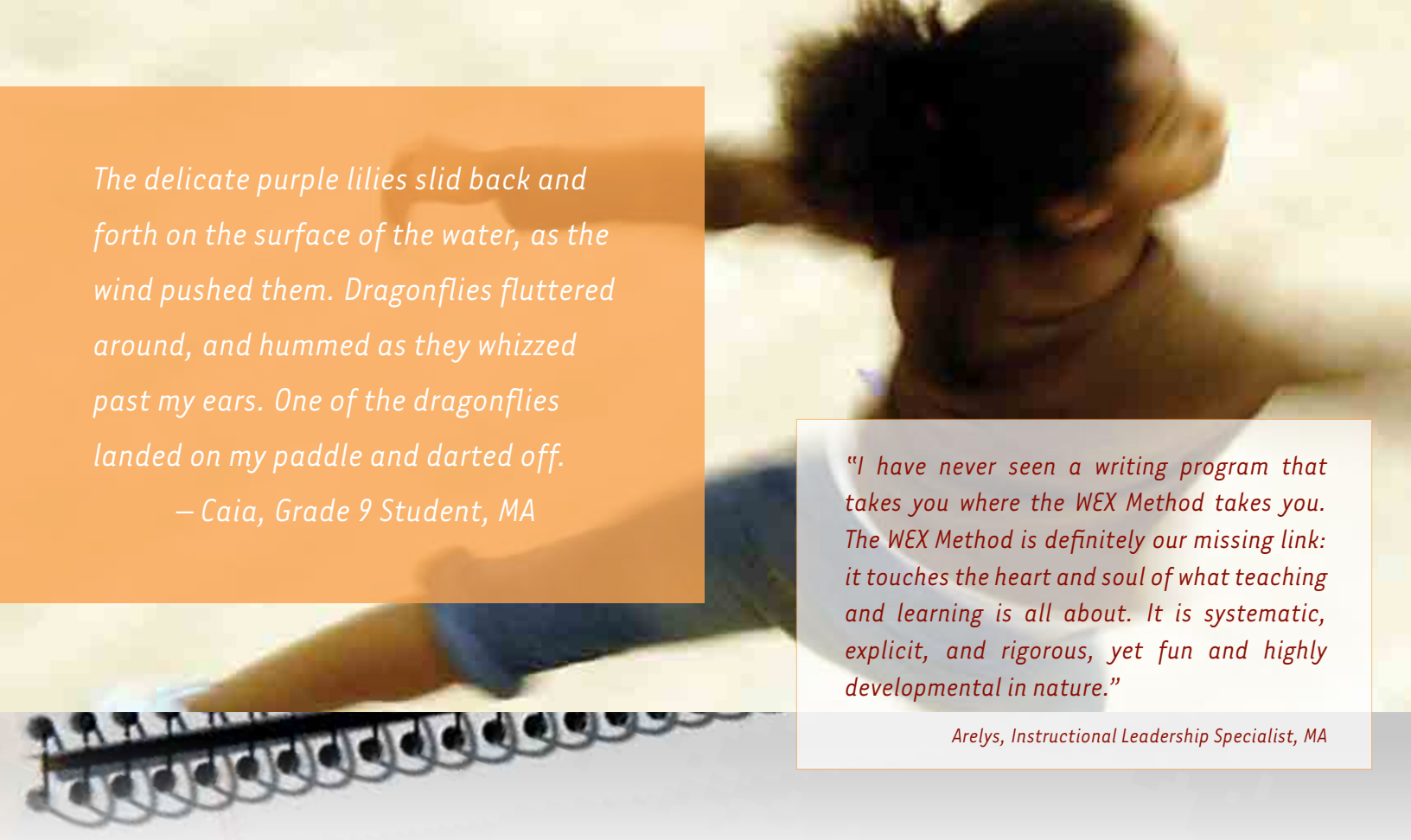
Why are these teachers so excited about The Writers' Express?

Other published writing curricula offer teachers a vast range of resources. There are lesson plans, exercises, and evaluation rubrics. What teachers won't find in all these resources is a clear idea of which to use, and when.

The Writers' Express is different. We offer a step-by-step, easy to follow method – a solid basis for deciding what to do next.



With each teacher we train,
we reach hundreds of students.



The delicate purple lilies slid back and forth on the surface of the water, as the wind pushed them. Dragonflies fluttered around, and hummed as they whizzed past my ears. One of the dragonflies landed on my paddle and darted off.

— Caia, Grade 9 Student, MA

"I have never seen a writing program that takes you where the WEX Method takes you. The WEX Method is definitely our missing link: it touches the heart and soul of what teaching and learning is all about. It is systematic, explicit, and rigorous, yet fun and highly developmental in nature."

Arelys, Instructional Leadership Specialist, MA

THE WEX ADVANTAGE

For Students: Skills that Last

The WEX curriculum leads students in grades 3–12 through the steady development of their literacy skills. Step-by-step, students acquire:

- core literacy skills they need to make significant gains on standardized exams and to understand their coursework.
- behavioral habits that drive their achievement in writing.
- academic passion to take their work seriously and to excel.

For Teachers: A Roadmap To Steady Progress

The Writers' Express provides curriculum and trains new and experienced teachers so that they can:

- teach the skills proven to have the greatest impact on student performance.
- check student performance easily and often in order to differentiate instruction in response to what students have actually learned.

For School Leaders: The Tools that Produce Extraordinary Results

The Writers' Express gives school leaders a powerful lever for improving student performance:

- assessment tools that strengthen teacher effectiveness and improve student performance while there is still time to change outcomes.
- an integrated program of instruction, coaching, supervision, and assessment, all tightly focused on student performance.
- an easy-to-implement method of instruction that is proven to increase student achievement without hiring new teachers, extending school hours, or investing in new equipment.

Get Started with WEX

Call WEX at 617-844-1003 or email info@wex.org. You may also visit us online at www.wex.org.



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Learn More about WEX

Call 617-844-1003 or email info@wex.org to contact a WEX trainer about curriculum and training.

Visit our website, to sign up for institutes and classes (most include graduate school credits).

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Taproot
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